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*Welcome to*

myPype



The Business End of PYPER



**PYPER**

Presentation



“ myPype **promotes** your business

myPype **rewards** your customers

myPype delivers **more sales, more often**

myPype is **your secret weapon**”

using the **PYPER APP**



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# How It Works

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- For end users / consumers, it's as simple as downloading our free PYPER APP from the APP store relevant to their device
- For retailers, it's as simple as signing up, creating your profile and creating your offer and message. You have complete control over what you say, how often you want to send out a message, and how you want it to appear.
- With a simple click of a button your message will go out to every consumer with the PYPER APP on their phone.
- An alert will immediately appear on their phone alerting them to your new message, offer or service.



# Traditional ways to advertise your business

	Costly	Time Consuming	Delayed Results	Are You In Control
Television	Yes	Yes	Yes	No
Radio	Yes	Yes	Yes	No
Newspapers	Yes	Yes	Yes	No
Magazines	Yes	Yes	Yes	No
Local Newsletters	Yes	Yes	Yes	No
Flyers	Yes	Yes	Yes	No
Signage	Yes	Yes	Yes	No
Yellow Pages	Yes	Yes	Yes	No
<b>myPype</b>	<b>NO</b>	<b>NO</b>	<b>Instant Results</b>	<b>YES</b>

**\$1.85 per day**



# Traditional ways to promote your business

	Costly	Time Consuming	Delayed Results	Are You In Control
Coupons	Yes	Yes	Yes	No
Website	Yes	Yes	Yes	No
Emails	Yes	Yes	Yes	No
Flyers	Yes	Yes	Yes	No
Shopper Dockets	Yes	Yes	Yes	No
Printed Vouchers	Yes	Yes	Yes	No
Telemarketing	Yes	Yes	Yes	No

<b>myPype</b>	<b>NO</b>	<b>NO</b>	<b>Instant Results</b>	<b>YES</b>
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**\$1.85 per day**





If your business is quiet or you have had a cancellation... how can you generate new business and quick sales?

# Now

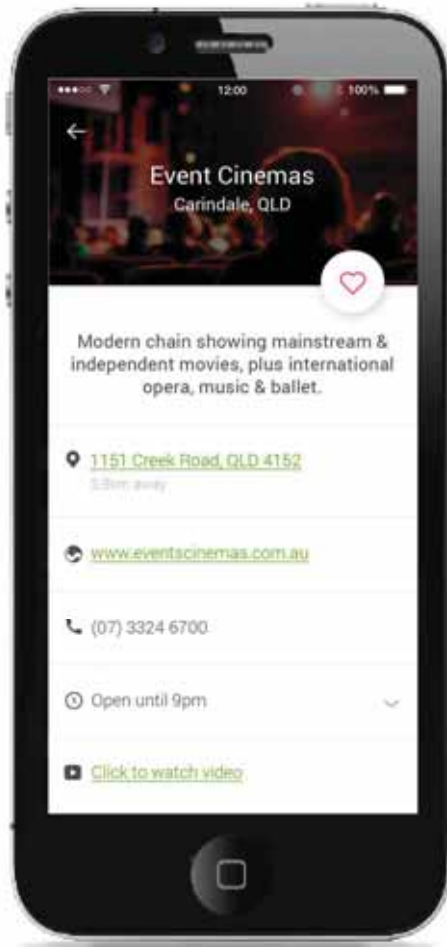
The only people who can actually come in NOW are those who are actually in the area NOW

# True

So how do you get the message to them – NOW?



# myPype is YOUR Secret Weapon



PYPER is a world-first **FREE** APP that enables you to **push REAL TIME alerts** to current and prospective customers, based on their personal preferences and interests.

myPype is a cost-effective, simple to use, immediate advertising and communication media that **delivers your message** to customers that are in your area NOW.

## More Sales. More Often.

- myPype and the PYPER APP enables you to drive incremental sales to existing AND new customers
- Provide up-sell offers and incentives to your existing customer base
- Use myPype and the PYPER APP to drive traffic in quieter periods of your retail cycle
- Fill a last minute gap / appointment / cancellation
- Tell customers about a new product, service, opening hours or special event
- Use myPype and the PYPER APP tactically - to help clear stock, short dated lines, seasonal lines
- myPype enables you to advertise anything, anytime





Join.



Create.



Communicate.







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# Join

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myPype For Business - Local Plan

myPype uses world first technology to promote your business to new customers instantly, locally and socially.

**Personal Details**

First Name\*      Last Name\*

Gender\*

Male  
 Female

Email\*

Phone\*

**Business Details**

Business Name\*

Business Address\*

Business\*

[Click Here to Join Now](#)

- It is quick and easy for your business to become a myPype member
- You simply fill in our short application form, and without having to wait for approvals, credit checks, or any other frustrating verifications – you are approved!
- You will have immediate access to your dashboard where you can set up and send messages as and when you feel relevant
- Our friendly service team are always on hand to help you get the most from myPype, so always get in touch should you need some help or inspiration along the way



# 2

## Create



1. Offer

2. Message

3. Image

4. Timing

5. Terms



# 3



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## Communicate

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- Once you have created your message, offer, incentive or news – it's as easy as one click to send.
- Your message will be immediately sent to the relevant consumers in your area (and those from outside the area that may have also elected to hear from you!).
- Your customers have the option to love and share your business!



# Connect with Your Customers

## Engage with them

### Motivate them to Purchase



# Getting Started



**ADDRESS**  
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Queensland 4217



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1300 598 520



**EMAIL**  
info@mypype.com.au

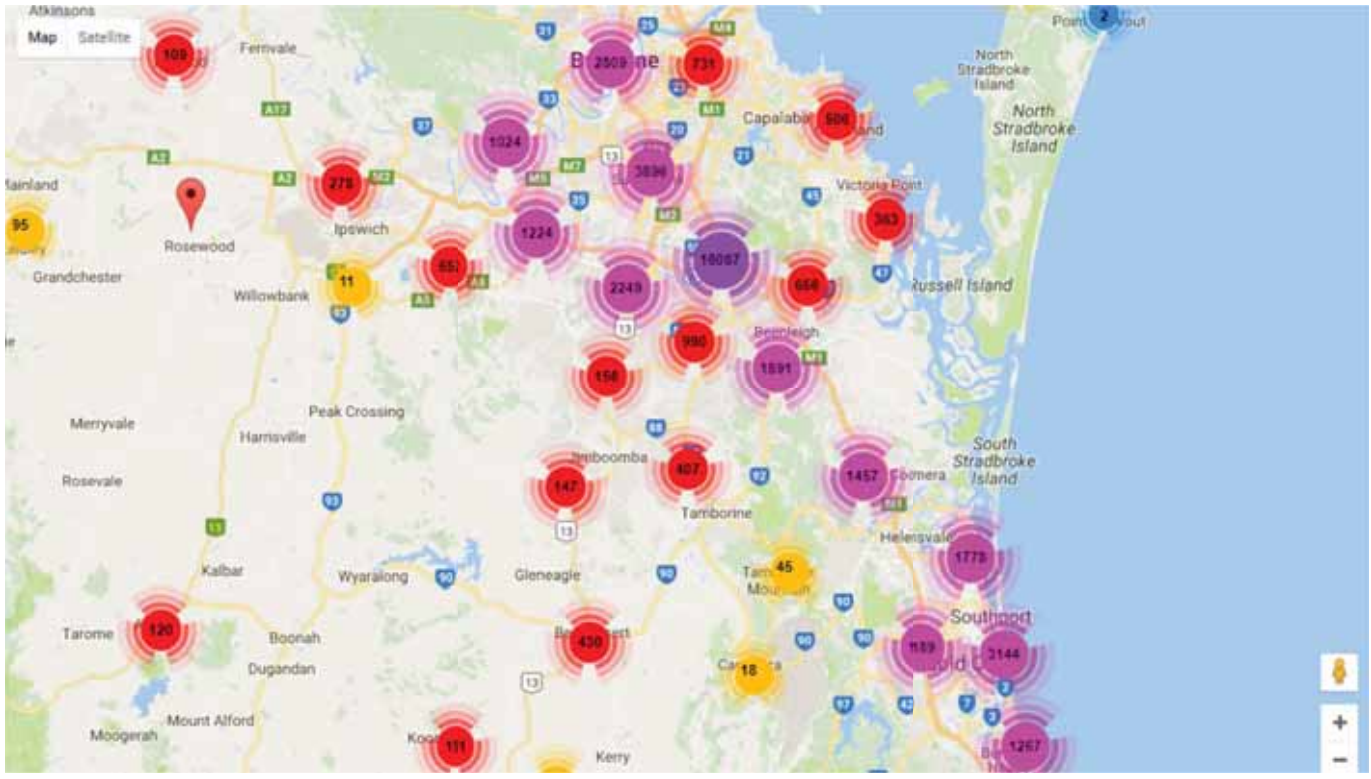


**YOU ARE WELCOME**  
If you have a question, don't hesitate to contact us

- Download the APP and take a look at how it works and how it can work for you.
- Become a myPype member – we can help you with this process
- Tell your customers / database / members about the PYPER APP and encourage them to download the APP so they don't miss out on your messages and offers.
- Create your campaigns and send!
- It couldn't be easier.
- Contact our team should you have any questions.



# MONITOR YOUR RESULTS ... INSTANTLY



**START!  
TODAY!**



[www.mypype.com.au](http://www.mypype.com.au)



**PYPER**

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